

90TH
YEAR

2026

SPONSORSHIP PACKAGE



WIFS ATLANTA

2026 SPONSORSHIP PACKAGE

**THROUGH LEADERSHIP,
PROFESSIONAL DEVELOPMENT,
COMMUNITY, AND
OPPORTUNITY.**

Women in Insurance and Financial Services (WIFS)

is dedicated to empowering women and strengthening the future of the financial services industry through connection, education, and leadership development.

www.wifs-atlanta.org

About

WIFS ATLANTA

OUR MISSION

Our national organization was founded in 1936 with the goal of attracting, developing, and advancing women in all aspects of the financial services industry through education, support, and strategic partnerships.

DIVERSITY, EQUITY, AND INCLUSION

WIFS Atlanta supports an environment and culture of inclusivity where diversity is recognized and honored. We are committed to diversity and inclusion and to fostering an environment where everyone feels accepted, valued, and heard. We welcome all genders as members and guests.

AUDIENCE

Our Atlanta chapter is one of the largest and most active chapters in the United States, welcoming financial planners and advisors, insurance agents, CPAs, attorneys, real estate professionals, mortgage lenders, bankers, trust officers, business coaches, and other key industry partners.

WHAT YOUR SPONSORSHIP DOES

Our 2026 events will be 100% in-person! WIFS events this year include our signature EXPLOR event, a Mastermind Series, several Study Halls, speaker events, an exclusive Holiday Mixer, and our bi-monthly book club.

Our events are specifically designed to support our mission and provide members and guests with opportunities for both personal and professional growth and development.

Your incredible sponsorship support makes these events possible while also giving your organization the opportunity to proudly promote your company and connect with one of the most engaged professional communities in the industry. Our members are grateful for the businesses and organizations that support WIFS-Atlanta and its mission.



PLATINUM

Level \$2,000



Platinum Level Sponsors

receive premium visibility and exclusive opportunities to connect with one of the most active professional communities in the industry. This sponsorship level is designed to maximize brand exposure, strengthen industry relationships, and position your company as a valued supporter of professional growth and leadership.



Platinum Sponsorship Benefits

- ✓ Attendance at 4 monthly luncheons of your choice
- ✓ Speaking opportunities at Super CE and EXPLO events
- ✓ Company name featured in event programs and advertising materials
- ✓ Company logo and website link featured on the WIFS-Atlanta website
- ✓ Sponsorship recognition and spotlight features across our social media platforms
- ✓ Sponsorship recognition in event email communications
- ✓ Two tickets to our 90 Year Celebration Gala (December 2026)

As a Platinum Sponsor, your organization will gain meaningful exposure while supporting professional growth, leadership, and community within WIFS-Atlanta.



GOLD

Level \$1,500

Gold Level Sponsors

receive valuable brand visibility and meaningful opportunities to engage with professionals across the financial services industry. This sponsorship level is ideal for organizations looking to strengthen their presence within the WIFS-Atlanta community while supporting the advancement of women in the industry.

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Gold Sponsorship Benefits

- ✓ Attendance at 2 monthly luncheons of your choice
- ✓ 2-minute speaking opportunities at Super CE and EXPLO events
- ✓ Company name featured in event programs and advertising materials
- ✓ Company logo and website link featured on the WIFS-Atlanta website
- ✓ Sponsorship recognition and spotlight features across our social media platforms
- ✓ Sponsorship recognition in event email communications

As a Gold Sponsor, your organization will gain enhanced visibility, meaningful engagement opportunities, and recognition as a valued supporter of leadership and professional growth within WIFS-Atlanta.



SILVER

Level \$1,000

Silver Level Sponsors

receive targeted brand exposure and valuable opportunities to connect with members of the WIFS-Atlanta community.

This sponsorship level is perfect for organizations looking to increase visibility while supporting professional development and networking within the financial services industry.



Silver Sponsorship Benefits

- ✓ One complimentary luncheon sponsorship of your choice
- ✓ 2-minute speaking time at sponsored luncheon of your choice
- ✓ Event signage featuring your company logo displayed on your selected event date
- ✓ Company name featured in event programs and advertising materials
- ✓ Company logo and website link featured on the WIFS-Atlanta website
- ✓ Sponsorship recognition and spotlight features across our social media platforms
- ✓ Sponsorship recognition in event email communications

As a Silver Sponsor, your organization will receive meaningful exposure and recognition while supporting the mission and growth of the WIFS-Atlanta community.



BRONZE

Level \$500

Bronze Level Sponsors

receive valuable brand recognition and visibility within the WIFS-Atlanta community. This sponsorship level is a great opportunity for organizations looking to support the advancement of women in financial services while building awareness for their company and services.

Bronze Sponsorship Benefits

- ✓ Company name featured in event programs and advertising materials
- ✓ Company logo and website link featured on the WIFS-Atlanta website
- ✓ Sponsorship recognition and spotlight features across our social media platforms
- ✓ Sponsorship recognition in event email communications

As a Bronze Sponsor, your support helps strengthen professional growth, leadership, and community engagement within WIFS-Atlanta while increasing visibility for your organization.

LUNCHEON SPONSORSHIP

\$250 Sponsorship Opportunity

Support a WIFS-Atlanta monthly luncheon and increase your organization's visibility with your company name featured in the event invitation.



SPONSORS



www.wifs-atlanta.org



WIFSAtlanta@gmail.com

Let's Build Meaningful Impact Together

By partnering with WIFS-Atlanta, your organization becomes part of a community dedicated to leadership, professional growth, and the advancement of women in financial services.

We look forward to partnering with you and creating meaningful impact together.



For sponsorship inquiries, please contact:



Sponsors Needed



Atlanta, Georgia



WIFSAtlanta@gmail.com



www.wifs-atlanta.org