

There has never been a better time to join Women in Insurances and Financial Services (WIFS)!

Our mission is simple: advance career opportunities, provide professional development and represent women's interests in a male-dominated industry. Through attraction, retention, and a unique focus on mentoring and networking, WIFS is the largest women's association empowering and encouraging women in the finance and insurance professions.

As a WIFS member, you will have access to the following benefits:

- 1. <u>EDUCATION</u> Gain insights from national experts through live professional development webinars offered exclusively for members.
- 2. <u>MENTORING PROGRAM</u> Ignite personal and professional growth by engaging in our mentoring program, either as a mentor or mentee.
- 3. <u>NATIONAL CONFERENCE</u> Share best practices and collaborate with your peers at our best-in-class National Conference held annually throughout the nation. Members save on registration fees!
- 4. **NETWORKING** Connect with like-minded individuals the National Conference, social media, study groups and the **online national member directory**.
- 5. <u>CHAPTERS</u> Exchange knowledge and share experiences while networking at local events with local contacts across the United States.
- 6. <u>WEBSITE</u> Access industry news and information, our extensive webinar library and learn how to become more involved.
- 7. **ONLINE CONVERSATION** Join our conversations to stay update with relevant industry insight on **LinkedIn**, **Twitter**, **Instagram** and **Facebook**.
- 8. **RECOGNITION** Enjoy peer support and acknowledgment of professional accomplishments.
- 9. **INDUSTRY VOICE** Advocate for the advancement of women in the profession, both individually and collectively.



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- 10. **TELL US YOUR NEWS** Share your achievements and we will bolster your self-promotion initiatives.
- 11. <u>ADVISEHER</u> The WIFS eMagazine provides new ideas and expert insights on leadership, technology, and professional development. Members are encouraged to submit articles for inclusion!
- 12. **LEADERSHIP DEVELOPMENT** Advance your professional development. Lead a task force, join the National or a Chapter Board, serve as a mentor or apply to be a speaker.
- 13. **PEER ADVISORS** Strengthen leadership skills, share knowledge in a study group and collaborate to accelerate success.
- 14. <u>LEADHER BLOG</u> Stay in the know with monthly blog posts on hot topics that highlight women in the profession, the latest WIFS news and important industry updates.

Our vision for the future of WIFS is bright and includes growth, new partnerships, and discovery of more ways to support the success of every woman in insurance and financial services. The secret to our success has been the dedication and active participation of all our members.

We encourage you to join today by completing <u>our online application!</u> For more information, please visit us online at <u>www.wifsnational.org</u>, call 866-264-9437 or email <u>office@wifsnational.org</u>.

