

Benefits	Leadership \$50,000	Executive \$40,000	Ambassador \$30,000	Director \$20,000
Attract (Annual Benefits)				
WIFS Leader Available for Partner Program/Event	✓	✓	✓	
Brand Visibility - Print and Digital (Includes logo in monthly newsletter and on the web banner for one year)	✓	✓	✓	✓
Partner for Excellence Logo to Share on Your Website	✓	✓	✓	✓
Video Message in Monthly Newsletter (up to two minutes)	2 messages	2 messages	1 message	1 message
Social Media Recognition	4 posts 2 stories 1 social media takeover	3 posts 1 story	2 posts 1 story	1 post 1 story
Develop (Membership Benefits)				
Member of WIFS Education Committee	✓	✓	✓	✓
Webinar Host: Develop Topic and Provide Host	3 webinars	2 webinars	1 webinar	
AdviseHER Article(s)	2 articles	2 articles	1 article	
AdviseHER Ads	2 full page	2 half-page	2 quarter-page	1 quarter-page
Allowance for LeadHER Blog Posts	5 posts	4 posts	2 posts	1 post
Complimentary WIFS National Memberships	30 memberships	20 memberships	10 memberships	5 memberships
Advance (Conference Benefits)				
Conference Breakout Sponsor: Provide Topic and Speaker for a Conference Breakout Session (Topic and speaker are subject to approval by WIFS Leadership)	✓	✓		
Complimentary Exhibit Booth at WIFS Conference (Includes booth space only, complimentary registrations are not included)	✓	✓	✓	
National Conference Attendee Contact List (Sent pre and post conference)	✓	✓	✓	
Big Idea (Sponsor Spotlight) at Conference	✓	✓	✓	✓
Recognition at Conference as a Partner during Annual Meeting, Awards Lunch and on Conference Signage	✓	✓	✓	✓
Discounted Conference Registrations	10 registrations	5 registrations	2 registrations	
Complimentary Conference Registrations	5 registrations	4 registrations	3 registrations	2 registrations
Invitation to Exclusive Partner Only Breakfast OR Reception During Conference with WIFS National Leadership	4 attendees	3 attendees	3 attendees	2 attendees