



# 2026 PARTNERS FOR EXCELLENCE

2026 Benefits	Leadership \$50,000	Executive \$40,000	Ambassador \$30,000	Director \$20,000	Sustainer \$10,000
<b>Attract (Annual Benefits)</b>					
<b>WIFS Leader (National Board, Past President, or Chapter Leader) Available to participate in Partner's Program/Event</b>	✓	✓	✓		
<b>Brand Visibility Prominence - Print and Digital</b> <i>(Includes logo in monthly newsletter and on the web banner for one year)</i>	✓	✓	✓	✓	Company name listed (no logo)
<b>Partner for Excellence Logo to Share on Your Website</b>	✓	✓	✓	✓	✓
<b>Video Message in Monthly Newsletter (up to two minutes)</b>	2 messages	2 messages	1 message	1 message	
<b>Social Media Recognition - (Includes one automatic announcement of Partnership on WIFS social media platforms)</b>	4 posts on LinkedIn 4 posts on Instagram/FB 1 social media takeover*	3 posts on LinkedIn 2 posts on Instagram/FB	2 posts on LinkedIn 1 post on Instagram/FB	1 post on LinkedIn	Announcement of Partnership on social media platforms
<b>Partner run webinar promoted by WIFS (content to be approved prior to promotion)</b>	✓	✓			
<b>Thank you in Educational Webinars</b>	Beginning and End of each Webinar	End of Each Webinar	End of Each Webinar	End of Each Webinar	
<b>Develop (Membership Benefits)</b>					
<b>AdviseHER Ads</b>	2 full page (one per issue)	2 half-page (one per issue)	2 quarter-page (one per issue)	1 quarter page	1 eighth page
<b>Complimentary WIFS National Memberships (Chapter Dues not included)</b>	30 memberships	20 memberhips	10 memberships	5 memberships	2 memberships
<b>Complimentary WIFS Chapter Dues of members choice</b>	5 memberships	4 memberhips	3 memberships	2 memberships	
<b>Connection with Leadership of local chapter of your choice</b>	All Local Chapters	10 Chapters	5 Chapters	2 Chapters	

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*The following are benefits you can add based on your Partnership Level. Some can be chosen multiple times.*

Number Per Level:	Pick up to four	Pick up to three	Pick up to two	Pick one	
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- MEMBERSHIP ON A WIFS COMMITTEE (JAN-DEC 2026) (COMMITTEE OPTIONS JOINTLY AGREED UPON- LIMIT 1)
- WEBINAR HOST: DEVELOP TOPIC AND PROVIDE HOST (INCLUDES POST ATTENDEE LIST. LIMIT 1)
- ADVISEHER ARTICLE(S)(INCLUDING ONE EMAIL SHARE-LIMIT 2)
- LEADHER POST (OR BLOG) (VIDEO OR ARTICLE-LIMIT 2)
- ADDITIONAL 5 COMPLIMENTARY NATIONAL MEMBERSHIPS
- DISCOUNT CODE FOR 25% OFF MEMBERSHIPS TO SHARE WITH YOUR AFFILIATED ADVISORS/EMPLOYEES

## Advance (Conference Benefits)

Conference Breakout Sponsor: Provide Topic and Speaker for a Conference Breakout Session (Topic and speaker are subject to approval by WIFS Leadership)	✓	✓			
Complimentary Exhibit Booth at WIFS Conference (Includes booth space only, complimentary registrations are not included)	✓	✓	✓		
National Conference Attendee Contact List (Sent pre and post conference)	✓	✓	✓	✓	
Big Idea (Partner Spotlight) at Conference - Mainstage Opportunity	15 min	10 min	10 min	Add On: Up to 3 minute video for \$5,000	
Recognition at Conference as a Partner during Annual Meeting, Awards Lunch and on Conference Signage	✓	✓	✓	✓	✓
Discounted Conference Registrations	10 registrations	5 registrations	2 registrations		
Complimentary Conference Registrations	5 registrations	4 registrations	3 registrations	2 registrations	1 registration
Invitation to Exclusive Partner Only Breakfast OR Reception During Conference with WIFS National Leadership	5 attendees	3 attendees	3 attendees	2 attendees	1 attendee



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**Commit to a two year agreement for locked in pricing and benefits, a 5% discount on year two, and if there are added benefits in 2027, you will receive those as well.**

***Friends of WIFS:  
\$2500 and includes 1 Membership and Recognition at Conference on a Slide during Awards Lunch and Closing remarks.***

\*Social Media Takeover will be developed in conjunction with our marketing team with content being delivered well in advance of the event.