



2025 PARTNERS FOR EXCELLENCE

2025 Benefits	Leadership \$50,000	Executive \$40,000	Ambassador \$30,000	Director \$20,000	Sustainer \$10,000
Attract (Annual Benefits)					
WIFS Leader Available for Partner Program/Event	✓	✓			
Brand Visibility Prominence - Print and Digital <i>(Includes logo in monthly newsletter and on the web banner for one year)</i>	✓	✓	✓	✓	Company name listed (no logo)
Partner for Excellence Logo to Share on Your Website	✓	✓	✓	✓	✓
Video Message in Monthly Newsletter (up to two minutes)	2 messages	2 messages	1 message	1 message	
Social Media Recognition - <i>(Includes one automatic announcement of Partnership on WIFS social media platforms)</i>	2 posts on LinkedIn 2 posts on Instagram 1 social media takeover associated with a webinar	2 posts on LinkedIn 1 post on Instagram	1 post on LinkedIn 1 post on Instagram	1 post on LinkedIn	Announcement of Partnership on social media platforms
Develop (Membership Benefits)					
Member of WIFS Education Committee (January 25' - December 25')	✓	✓	✓		
Webinar Host: Develop Topic and Provide Host (includes post attendee list)	3 webinars	2 webinars	1 webinar		
AdviseHER Article(s)	2 articles (one per issue)	2 articles (one per issue)	1 article		
AdviseHER Ads	2 full page (one per issue)	2 half-page (one per issue)	2 quarter-page (one per issue)	1 quarter-page	
Allowance for LeadHER Blog Posts	5 posts	4 posts	2 posts	1 post	1 post
Complimentary WIFS National Memberships (Chapter Dues not included)	30 memberships	20 memberhips	10 memberships	5 memberships	3 memberships

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Complimentary WIFS Chapter Dues of members choice	5 memberships	4 memberhips	3 memberships	2 memberships	
Advance (Conference Benefits)					
Conference Breakout Sponsor: Provide Topic and Speaker for a Conference Breakout Session <i>(Topic and speaker are subject to approval by WIFS Leadership)</i>	✓	✓			
Complimentary Exhibit Booth at WIFS Conference <i>(Includes booth space only, complimentary registrations are not included)</i>	✓	✓	✓		
National Conference Attendee Contact List <i>(Sent pre and post conference)</i>	✓	✓	✓	✓	
Big Idea <i>(Partner Spotlight)</i> at Conference - Mainstage Opportunity	15 min	15 min	10 min (video)	10 min (video)	
Recognition at Conference as a Partner during Annual Meeting, Awards Lunch and on Conference Signage	✓	✓	✓	✓	✓
Discounted Conference Registrations	10 registrations	5 registrations	2 registrations		
Complimentary Conference Registrations	5 registrations	4 registrations	3 registrations	2 registrations	1 registration
Invitation to Exclusive Partner Only Breakfast OR Reception During Conference with WIFS National Leadership	4 attendees	3 attendees	3 attendees	2 attendees	1 attendee



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